



Lawrence S. Kramer

Retired President and Publisher
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Lawrence S. Kramer is a 40-year media industry veteran. He was president and publisher of the nation's largest newspaper, *USA Today*, from May 2012 until he retired in July 2015. He serves or has served on the boards of directors of *USA Today* parent company Gannett, Inc. (NYSE: GCI), Discovery Communications Inc. (NASDAQ: DISCA), Advance Publications Inc, TheStreet, Inc. (Chairman) (NASDAQ: TST), advertising company MDC Partners (NASDAQ: MDCA), Harvard Business Publishing and the Syracuse University Board of Trustees, among others.

Following a 20-year career as a distinguished, award-winning reporter and editor at *The Washington Post* (assistant managing editor) and *San Francisco Examiner* (executive editor), Kramer earned a reputation as one of the most influential people in internet journalism and a successful media entrepreneur. In 1997 he founded MarketWatch, Inc. (NASDAQ: MKTW), a web-based financial news and information company, and served as its chairman and CEO for a decade, taking it public and eventually selling it to Dow Jones. Following that, he became the founding president of the Digital Media division of CBS Television. After that, he became a senior adviser at Polaris Venture Partners. He is the author of *C-Scape*, a book on the changing landscape for media and related industries for HarperCollins (published November 2010).