



Jarrad Henderson

Senior Multimedia Producer —
Investigative and Enterprise Video
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Jarrad Henderson is a four-time Emmy Award–winning video producer who has also received accolades for his diverse body of work as a visual journalist and filmmaker. After graduating from Arizona State University in 2007 with a degree in photography, Henderson worked in multiple roles, from seventh grade U.S. history teacher to an Apple retail specialist, before eventually returning to school to pursue a master’s in journalism at the University of Missouri as a Thurgood Marshall Fellow. His passion and talent for storytelling soon earned him a staff position with the *Detroit Free Press*, Michigan’s largest media company, where he worked from 2011 to 2014 as a photographer.

After leaving Detroit to work as a video producer at Virginia Tech, Henderson returned to journalism in 2016, accepting a position at *USA Today*, where he currently works as a senior multimedia producer in the Investigations and Enterprise Video unit. Since joining *USA Today*, Henderson has been honored as a 2018 Fellow with the Donald W. Reynolds Journalism Institute, was a Livingston Award for Young Journalists Excellence in National Reporting Finalist in 2017 and an International Reporting Finalist in 2020. Recognized for being a forward-thinking, internet-savvy digital media and video production expert, Henderson helps others pursue their dreams of becoming visual storytellers through his roles as an adjunct professor at Georgetown University’s School of Continuing Studies, as the academic representative of the National Association of Black Journalists board of directors and as a national speaker at various conferences including SXSW Edu, the Online News Association and SRCCON.