

61st Annual

Hearst Journalism Awards Program

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Meredith Hogan

Senior Creative Producer

RED ELEMENT STUDIOS, WA

For more than 20 years, **Meredith Hogan** has focused on news and documentary storytelling. The bulk of that time was spent at NBCNews.com, formerly MSNBC.com, in both Seattle and New York City. As senior multimedia editor for special projects, Hogan commissioned stories from freelancers and staff multimedia journalists to produce projects across all sections of NBCNews.com. Hogan's work earned recognition from organizations such as the Online News Association, Pictures of the Year International and the National Press Photographers Association.

Hogan continued in her work at the intersection of technology and storytelling by becoming the executive producer of Verse, an interactive visual storytelling publication and platform. As employee two, she helped shape the business and software. Her primary role was curating interactive documentaries with her network of award-winning photographers and videographers and doing interactive storytelling consulting with clients such as Grey, Discovery, McClatchy, the *Los Angeles Times* and Bloomberg. Several of these productions won awards, from the Webbys to POYi.

Currently, Hogan is a senior creative producer at Red Element Studios in Seattle, creating marketing and communications videos and events for a broad array of organizations including nonprofits and corporations ranging from technology to the outdoor industry.